

INVESTING FOR GLOBAL IMPACT

A POWER FOR GOOD

2022

INVITATION TO PARTICIPATE



INDIVIDUALS, FAMILIES, FAMILY OFFICES & FOUNDATIONS

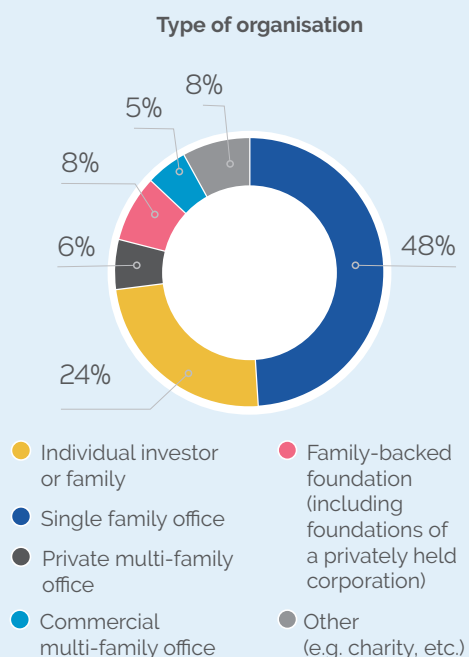
INVESTING FOR GLOBAL IMPACT 2022

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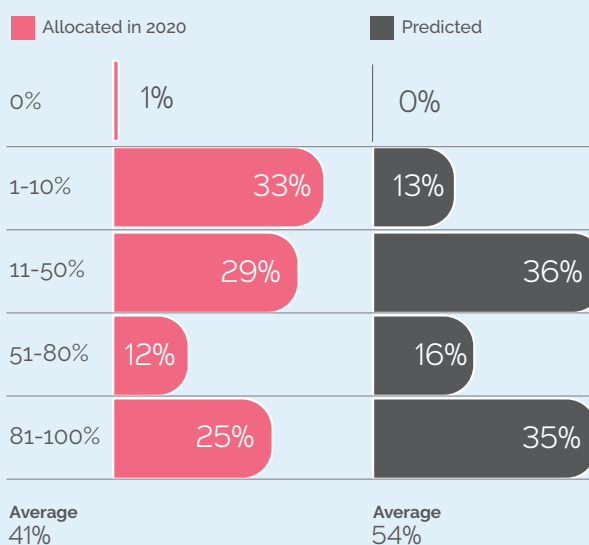
YOU ARE KINDLY INVITED TO TAKE PART IN THE INVESTING FOR GLOBAL IMPACT 2022 SURVEY.

With 303 participants in 2021, **Investing for Global Impact** is the largest global study of impact investing and philanthropy amongst individuals, family offices and foundations. Even if you do not currently take part in impact investing or philanthropy, your views are important to us and we would be delighted if you completed our survey. And as a token of our appreciation, all participants are entitled to a full, **free copy** of this unique publication.

SOME 2021 KEY FINDINGS



Proportion of investment portfolio/budget/AUM has been allocated to impact investing (actual 2020) and predicted 5 years from now



Number of countries where respondents' wealth originates

39

72%

believe the impact investing market is growing steadily / about to take off

Cumulative wealth managed by respondents

\$328bn
HIGH-NET-WORTH INDIVIDUALS



\$253bn
FAMILY OFFICES



GIST Initiatives in collaboration with Campden Wealth and Barclays are partners in this annual global report. The report is the most extensive global study of its kind on the opinions and activities of private wealth around impact investing and philanthropy.

We welcome a wide range of respondents in terms of types and activities. The survey questions will adapt based on your circumstances. You can be an individual investor or family member, or from a single / multi-family office, a family foundation, charity, not-for-profit, or university. Additionally, you can complete the survey for yourself / your family or on behalf of a family or an organisation. We also welcome the views from traditional investors.

We appreciate your time and care in completing the survey. Your responses matter and make a difference.

WHY PARTICIPATE?

- Receive the full report upon its publication in September 2022.
- The findings will help you to compare your investment approach and its scope with those of your peers.
- Reaffirm and share findings regarding motivations towards and barriers limiting impact investing and philanthropy.

THOUGHT PROVOKING INTERVIEWS

In addition to the substantial quantitative research that this report is based upon, numerous high-profile advocates and practitioners are interviewed in depth to provide practical experience and global insights.

Previous interviewees included: Caroline Rupert, CEO of Kathaka Family Office, Dr. Andrea Illy, President, Illycaffè Spa, and Satish Kumar Modi philanthropist and best selling author.

**CLICK HERE
TO PARTICIPATE**

FOR FURTHER INFORMATION, AND COPIES OF PAST REPORTS, PLEASE CONTACT:

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